



RECEIVE \$25

The Shade Tree Gazette

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. How can you get the mosquito control service we offer?

- a. Visit our website b. Call the office c. Both a and b

2. What month did Emily Pope start at King GREEN?

- a. January b. February c. March

3. What early-summer application did we apply?

- a. Round 1 b. Round 2 c. Round 3

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 1 newsletter winners:

Julie Parsons ~ Madison, GA

Emily Schultz ~ Alto, GA

Mike Annan ~ Stanley, NC

Dolly Ford ~ Gainesville, GA

Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Welcome to the Family

Our Accounting Director Amanda Jones and family welcomed a baby boy, Apollo Sixx Jones, on February 15, 2019. He arrived a little sooner than expected, at 4 lbs. 9 oz. and 19" long. After four days in the NICU, he was able to go home and join his very proud big sister, Persephone. He's been growing like a weed (one we like!) and meeting every milestone. Please help us congratulate the Jones family!



Turf Talk

Happy spring, everybody! This Turf Talk comes from a different point of view. My name is Emily Pope, and I am **King GREEN's** Web Media Specialist. My job consists of creating online content and campaigns with the marketing and sales department.

We are taking a more modern approach in our marketing efforts while still abiding by **King GREEN's** core values, which include guaranteed customer satisfaction. You have chosen to use **King GREEN** as your lawn care provider, and that means more to us than you know. Our main source of growth has always been referrals. We want that to expand into the world of social media. Social media gives our customers another way to contact us with any issues or questions that they may have. Have a quick question but no time to call the office? No problem! Soon, you will be able to chat with one of our customer representatives through our website.

Please take the time to check out our Facebook, Instagram, and Twitter pages. You're welcome to share pictures of your lawn and tag us on any of our social media platforms.

If you have any suggestions or there's something you're not happy with, please let us know! Our company cannot prosper without your feedback. We always want you to be completely satisfied.

Sincerely,

Emily

Emily Pope



Georgia: 770-536-7611

800-891-7965

Charlotte: 704-532-6262

www.KingGreen.com

About This Service

Today, we applied the early-summer (Round 3) treatment to your lawn. Both warm-season and cool-season grasses (zoysia and Bermuda) received preemergent and post-emergent weed control applications. This weed control treatment attacks invasive weeds and prevents more from popping up. Your lawn also received fertilization to green up your turf and provide the proper nutrients until our next application. Please note that, depending on the needs of your lawn and environmental factors, this application is subject to change.

The threat of disease is very high during the summer months. Extreme heat and humidity combined provide an ideal environment for diseases to develop. **King GREEN** offers both preventative and curative fungicide programs at an extra charge. If you have any questions, please give us a call.

Also, keep in mind that now is the time to aerate Bermuda and zoysia lawns. Be sure to call or visit our website at kinggreen.com for additional information about this service. Thank you for using **King GREEN**.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. A fungicide was also applied that should keep your shrubs looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262



Employee Spotlight

EMILY POPE

This month, we take a few minutes to get to know a new face on the **King GREEN** team, Emily Pope. Emily came to **King GREEN** just this February and will help modernize our marketing efforts as a web media specialist in the marketing and sales department. Emily will head up all of **King GREEN's** online marketing efforts across several social media platforms.

Emily is from Flowery Branch, GA and graduated from the University of North Georgia last year with a degree in communications, with a concentration on public relations. She is eager to get to know everyone here at **King GREEN**, which she was drawn to after hearing great things about the company and its employees.

Emily comes from a big family and is the youngest of five kids. She loves being an aunt to her three nephews and her niece. She enjoys spending time with other members of her extensive family as well as her boyfriend, DJ. Emily also loves true crime documentaries and will be eagerly awaiting the fate of Westeros when Game of Thrones returns this spring.

If you see Emily around, be sure to give her a warm **King GREEN** welcome!



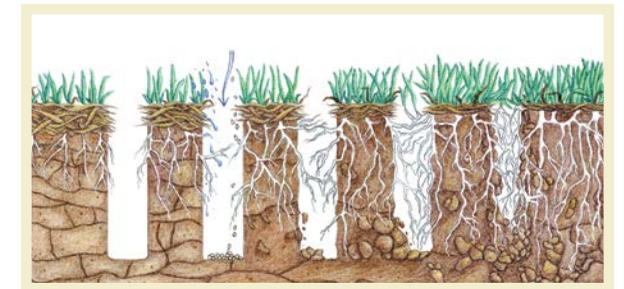
This Is the Time for Aeration

King GREEN's state-of-the-art core aeration equipment opens the soil surface for better exchange of air and moisture, as well as deeper penetration of vital nutrients to the root system. Spring is the time for core aeration of Bermuda and zoysia grasses, and it is recommended as an annual service.

Bermuda and zoysia are creeping grasses that do NOT require overseeding. Allow us to aerate your lawn, and we'll create thousands of growth pockets to catch water, air, and fertilizer while stimulating root development.

King GREEN's core aeration provides the following benefits:

- Improves Nutrient Availability
- Improves Oxygen Content
- Improves Drought Tolerance and Overall Health
- Increases Fertilizer Uptake/Use
- Increases Water Uptake
- Reduces Compaction
- Reduces Water Runoff
- Stimulates Root Growth
- Aids in Thatch Control



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