



RECEIVE \$25

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What is a maintenance tip to keeping a nice lawn?

- a. Mowing weekly
- b. Not mowing
- c. Scalping the lawn

2. How many years has Jason Bishop been with King GREEN?

- a. 18
- b. 19
- c. 20

3. Mosquitoes are not fans of what?

- a. Hot Sun
- b. Rainfall
- c. Green Lawns

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com Fax: (770) 536-9003

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the round 1 newsletter winners:

Bill Evans ~ Wintersville, GA

Tracy Still ~ Newnan, GA

Brenda Howard ~ Buford, GA

Vicki Koch ~ Charlotte, NC

Refer A Friend

Did you know that our number one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

This is the Time for Aeration

King GREEN's state-of-the-art core aeration equipment opens the soil surface for better exchange of air and moisture, as well as deeper penetration of vital nutrients to the root system. Spring is the time for core aeration of Bermuda and Zoysia grasses, and is recommended as an annual service.



Bermuda and Zoysia are creeping grasses that do NOT require overseeding. Allow us to aerate your lawn, and we'll create thousands of growth pockets to catch water, air, and fertilizer while stimulating root development.

King GREEN's core aeration provides the following benefits:

- Improves Nutrient Availability
- Improves Oxygen Content
- Improves Drought Tolerance and Overall Health
- Increases Fertilizer Uptake/Use
- Increases Water Uptake
- Reduces Compaction
- Reduces Water Runoff
- Stimulates Root Growth
- Aids in Thatch Control

The Shade Tree Gazette

Turf Talk

The spring rush is easing up and things are slowing down just a little bit. You're all probably thinking about summer vacations and the lawns should be greening up good if not already green. Although your lawn is looking good, there are a few ongoing maintenance tips we always recommend: mow it weekly (at least), mow in alternating directions and sharpen your blades. If you do these three things, your lawn should look pretty doggone good. Most **King GREEN** lawns have received two applications of a pre-emergent and post-emergent this season to help prevent and to control weeds.

Now is the time for summer fun! Trips to the lake, river or beach, camping with the family, or just being lazy - summer is a great time of year! We are so fortunate in the southeast to have four seasons. It doesn't get boring as the weather is always changing. In fact, if you don't like the weather today, just wait for tomorrow as it will most likely be different.

Have you been to our web page? Now you can manage your account from home. Just go to kinggreen.com, click MY ACCOUNT and register. Over the last few years, we have made real progress in our technology and we continually aim to keep moving forward. In fact, we hope to begin emailing your invoices and other materials in the near future. If you haven't already, please create an account on-line so we can keep communication with you as open as possible. Thank you for being a customer.


Charlie



About This Service

Today we applied the early-summer (Round 3) application to your lawn. This weed control and fertilization treatment attacks invasive weeds while greening up your turf and providing the proper nutrients until our next application. Please note that, depending on the needs of your lawn and environmental factors, this application is subject to change.

Disease pressure is very high during the summer months. Extreme heat and humidity combined provide an ideal environment for diseases to develop. **King GREEN** offers both preventative and curative fungicide programs at an extra charge. If you have any questions, please give us a call.

Also, keep in mind that now is the time to aerate Bermuda and Zoysia lawns. Be sure to call or visit our website at kinggreen.com for additional information about this service. Thank you for using **King GREEN**.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. A fungicide was also applied that should keep your shrubs looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.



Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262

Employee Spotlight

JASON BISHOP

In this issue, we took a few minutes to get to know Jason Bishop: **King GREEN** Regional Manager for our Atlanta branches.



Jason is coming up on his 19th year with **King GREEN** which began in high school while helping his father spray lawns. After a short hiatus, Jason returned as a seasonal helper and has been with us ever since.

When asked what he likes most about working at **King GREEN**, Jason gave a popular answer: The family-like atmosphere and attitude. Having upper management and an owner who is always just a phone call away makes it a great place to work. The fact that most of those phone calls end with, "Love ya brother" speaks to the family vibe that is alive and well throughout the company.

A memorable **King GREEN** adventure was a company fishing trip to the Florida Keys which was top prize for a sales contest. The group was adamant about fishing to the point that turbulent January sea conditions were not going to stop them. After setting sail, they found themselves tossed about among massive swells all day long. The attrition rate was severe. Of the group of 20, ten became physically ill, eight more were put out of commission, and only two were left actively fishing. Perseverance is worth something right?

In his free time, Jason enjoys woodworking and spending time with his wife Kim and their son Colin. Jason and Colin also enjoy coaching youth soccer together in Cherokee County.

Fight The Bite

Mosquitoes are gross, annoying, and uncomfortable. The worst thing about them is that they can rob us of some of the greatest hours of the entire year – early evenings in the summertime.

Like humans, mosquitoes are not fans of the blistering summer sun. So they wait until it cools off close to dusk before they head out to look for dinner. The result of their meal plans is numerous itchy bites on your friends and family that send everyone scurrying back inside on a pleasant summer night.



If you would like to reverse this pattern, there are a few things you can do:

Mosquito Repellant Plants: Lavender, rosemary, basil, marigolds and citronella grass all smell bad to mosquitoes. Lining your porch or patio with these plants can help make these bugs feel at least a bit unwelcome.

Fire and Candles: Scented candles and small torches also give off unfriendly odors that keep mosquitoes from coming around. They are also repelled by fire and smoke. If you have a fire pit, this is a good reason to put it to use, even if you don't need the warmth.

King GREEN provides an effective solution for controlling mosquitoes in your outdoor living areas. Call us today to get started on a program.



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