



EARLY-FALL ISSUE

# THE SHADE TREE GAZETTE

## About This Service



Today we applied our early-fall (Round 5) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will aid the germination of your newly seeded Fescue lawn.

Warm-season (Bermuda and Zoysia) grass received a pre-emergent herbicide to prepare for winter. Broadleaf weed control was applied as the temperature allowed. If you have any questions, please call our office at (770) 536-7611. We'll be glad to help in any way.

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be

hatching and a miticide to control red spider mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks.

You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

**THANKS FOR USING King GREEN.**



## Turf Talk

The weather has been crazy lately! I don't know about your neck of the woods, but we have had some pretty strong thunderstorms in the Gainesville area. We got more than was predicted, but we could never have enough rain to combat the intense heat during the summer months. The Fescue lawns have suffered greatly from the heat. As always, heat stress and fungus have taken a toll on our turf.

Aeration and seeding of Fescue turf is now in full swing. If you have not yet scheduled to have someone take care of that for you, now is the time. Check out our website for a helpful video about what products and equipment to look for when doing it yourself or hiring someone. You can also join one of our discussions on Facebook for additional information or just to ask questions.

Bermuda lawns will be getting ready to go into dormancy soon. We will be applying the appropriate products to prepare your lawn for the fall and winter. As always, **King GREEN** is just a phone call or e-mail away, so do not hesitate to contact us if you ever have any questions about your lawn or landscape.

Thanks for being a **King GREEN** customer.

Sincerely,

  
Charlie



# King GREEN<sup>SM</sup>

THE FINEST SERVICE COMPANY AVAILABLE

We Provide Expert:

- Lawn Care
- Tree and Shrub Care
- Aeration
- Aeration Seeding
- Termite and Pest Control
- Fire Ant Control
- Kudzu Control
- Commercial Services
- Fungicide

Call (770) 536-7611

(704) 532-6262

or (800) 891-7965

Today for Your **FREE** Estimate!

Proudly serving you in Charlotte, NC and  
Gainesville, Athens and the Greater Atlanta area.

Proud Members of:



### Our Guarantee

Because of our confidence in  
our programs and service, we  
guarantee your satisfaction  
with each and every  
application.

## YOU COULD GET \$25.00 OFF YOUR NEXT APPLICATION!!!

WITH YOUR ENTRY INTO THE *King GREEN* DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What kind of grass do you need to aerate and seed this fall?  
a. Bermuda      b. Fescue      c. Zoysia
2. While Fescue lawns are green, what grass will be turning brown and going dormant?  
a. Bermuda      b. Fescue  
c. Zoysia      d. Both a and c
3. What should you do if you want a \$10 credit from *King GREEN* on your next bill?  
a. Like us on Facebook  
b. Fill out a report on Kudzu  
c. Fill out a report on Facebook

Send your answers to our main office at:

E-mail: [info@kinggreen.com](mailto:info@kinggreen.com)

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Employee Profile: David Iseman



David Iseman has been with *King GREEN* since May of 2004. When we opened our Ballground branch this year, David was clearly the man for the job of Service Manager. His patience and extensive knowledge enable him to be an exemplary mentor for his employees. David has also developed strong working relationships with our customers. He is diligently working to expand our service area on the west side of Atlanta.

David enjoys spending time with his family and his beautiful fiancée, Jill Payne (pictured above). Their wedding is set for this fall. David is an all-around outdoorsman, enjoying hunting as well as fishing. When he isn't outdoors, David supports the Georgia Bulldogs and Atlanta Braves. David routinely exceeds expectations, and we are honored to have him as part of our team at *King GREEN*.

## King GREEN<sup>SM</sup> IPM

### TERMITE & PEST CONTROL

**HOW OUR SERVICE WORKS:** On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

**WHAT OUR SERVICE DOESN'T INCLUDE:** Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

**SPIDER ACTIVITY** increases during the fall months. Don't let these creepy crawlers invade your home. Give us a call to schedule an appointment for our Pest Control services today!

**Call us today!**

**(770) 536-7611 • (800) 891-7965**

**WWW.KINGGREEN.COM**



**First Service  
FREE**  
**on Quarterly Home Pest Control**

*Limit one per household.  
New customers only.*

Please note: *King GREEN* IPM services available only in Georgia.