



Early Spring Issue

The Shade Tree Gazette



Turf Talk

It is amazing to think that we have been at this lawn care thing for over 30 years. Things have changed a lot since the 'wild west' era of our industry when everything was new.

Since that time, we have learned a lot in terms of how to be more effective, efficient, and environmentally friendly. With every year that passes, we continue to seek out new ways to provide the best possible service while limiting both monetary and environmental costs.

While most changes have been for the better, there has been an unfortunate trend towards removing the human element from nearly every aspect of customer service. This is one 'innovation' that we at **King GREEN** have no desire to embrace.

From the beginning, we have believed that quality work must include service with a smile and the ability to always be able to talk to a person if you ever have questions or concerns. We truly feel that this is one of the reasons you have chosen us and refuse to give that up. As we look forward to **King GREEN's** next 30 years, our personal approach to service will be something that you can continue to count on.

Charlie King

Charlie King



About This Service

We started the important work of lawn recovery with our early-spring (Round 1) application to your lawn. Cool-season (Fescue) lawns received a fertilizer to encourage the growth of new seedlings.

Warm-season grasses (Bermuda and Zoysia) received broadleaf weed control and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oil and insecticide. This application utilizes dormant oils to

help minimize the use of pesticides later in the year.

The dormant oils actually smother insects and their eggs. By using a sticking agent, dormant oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations later in the season.



THANK YOU FOR USING KING GREEN.

Refer A Friend

Did you know that our number one source of new customers is you? Most of our customers are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN**.



Prepay & Save!

King GREEN appreciates your business, and we're giving our customers the opportunity to prepay and save. If you prepay for one year of services, you will save 5% on your bill!

Keep in mind that your services will automatically renew for 2017, and you will receive a letter explaining this special offer (if you haven't already).

For more information on our prepay offer, or if you have any questions about your **King GREEN** services, please give us a call. Be sure to ask how you can save 10% when you sign up for multiple programs.

We look forward to providing you with the finest service available in 2017!



Bring on the Birds!

Set up feeding stations for winter entertainment

The dreary days of winter can be a lot more exciting when there are birds around to watch! The trick is attracting them to your property.

Feeder basics

A trip to your local home goods store will reveal a wide variety of choices in feeder types and styles.

Or, if you'd like to save money, you can make your own feeder. Just keep in mind that birds need rough surfaces where they can gain a secure hold with their sharp toenails. It's also a good idea to create some sort of barrier that will keep squirrels from stealing the bird food.

Food types

If you don't have a feeder, you might want to try covering pine cones with hardened bacon grease or peanut butter, then hanging them from a tree branch. Hanging a bag of suet will work well too...winter birds need fatty foods to help keep their body temperatures high in cold weather.

As far as seed goes, sunflower, hemp and millet are all favorites. Just be sure to store any seed in an air-tight container (wet, moldy seed can pass a deadly fungus on to birds).

And above all else, be patient. It will take a while for the birds to discover your feeding stations, but once they do, you'll be treated to a daily flock of beautiful, feathered friends.

You Could Be Next...

Congratulations! Listed below are the round 7 newsletter winners:

*Michele Hester of Waxhaw, NC
Terry Kelly of Charlotte, NC*

*Michael Curtis of Alpharetta, GA
Kenneth Schneringer of Cumming, GA*



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Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. How long has King GREEN been doing lawn care?

- a. over 30 years b. over 40 years c. over 50

2. Which round application did we apply?

- a. Round 1 b. Round 2 c. Round 3

3. If you refer a friend, how much can you earn?

- a. \$15 b. \$25 c. no limit

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com Fax: (770) 536-9003

PLEASE PRINT:

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
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