

**2010  
Hall County  
Agribusiness  
of the Year!**

**King GREEN<sup>SM</sup>**



WINTER ISSUE

# THE SHADE TREE GAZETTE

## About This Service



Today we applied our winter application (Round 7) to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer to promote growth and enhance the color of the lawn. Because most Fescue lawns have been overseeded, we haven't applied broadleaf herbicides. Once you've overseeded, it's best to wait until the early-spring application (Round 1) to spray out any broadleaf weeds, as the young grass could be damaged by the herbicides. Warm-season grasses (Bermuda and Zoysia) received an application of dolomitic limestone to help maintain a proper pH balance in the soil and to provide optimum nutrient exchange. We also treated the weeds in warm-season grasses as needed.

This is the final application to your lawn for this season. We at **King GREEN** appreciate your support during the year and look forward to continuing your service next year.

**Your account will automatically be scheduled for our early-spring application (Round 1) in 2012. However, if you have any questions or problems with your lawn, please call our office. We'll be glad to help in any way.**

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of fertilization for your valuable landscape plants. We applied a controlled-release fertilizer to each tree and shrub to provide nutrients throughout the year and promote an active root system. This fertilizer application will strengthen your trees and shrubs going into the winter season. Plus, it will promote better blooming and enhanced vitality next spring.

Thank you for using **King GREEN**.

**\$69  
Tree & Shrub  
Fertilization\***

*\*Service includes up to 50 ornamental trees and shrubs.*

## Turf Talk

It's hard to believe that we will be ringing in 2012 soon. I think the older I get, the faster the years go by. Now they're really flying! Next year, we will celebrate 25 years of service. I want to thank you for helping us make this happen. We hope to continue treating your lawn for many more years to come. Our customers are the roots of our success; we could not have done it without you.

Your Bermuda or Zoysia lawn is in a dormant state and will remain so throughout the winter. We will be spot treating for weeds and conditioning the soil in preparation for the spring. Enjoy your vacation from mowing this winter!

If you have Fescue turf, please be patient - some weeds may pop through sporadically. We will take care of those in the spring. The current focus is to promote germination from your fall aeration and seeding. The new Fescue seed needs time to

become fully established before any weed control is applied. Maintaining a healthy lawn is a team effort. We will apply the products at the most beneficial time. Your job is to continue with regular mowing and try your best to keep the leaves off your lawn. If you have any questions or concerns, please visit our website at [www.kinggreen.com](http://www.kinggreen.com), or call the office at 1-800-891-7965.

As always, we appreciate your business and look forward to the New Year. From everyone at **King GREEN**, Happy Holidays!

Sincerely,

  
Charlie



# King GREEN<sup>SM</sup>

THE FINEST SERVICE COMPANY AVAILABLE

We Provide Expert:

- Lawn Care
- Tree and Shrub Care
- Aeration
- Aeration Seeding
- Termite and Pest Control
- Fire Ant Control
- Kudzu Control
- Commercial Services
- Fungicide

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guarantee your satisfaction  
with each and every  
application.*

## YOU COULD GET \$25.00 OFF YOUR NEXT APPLICATION!!!

WITH YOUR ENTRY INTO THE **King GREEN** DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. How long has Jason Bishop been with **King GREEN**?  
a. 20 years      b. 12 years      c. 15 years
2. Which type of lawn received a lime application today?  
a. Fescue      b. Fescue & Bermuda  
c. Bermuda & Zoysia      d. None of the above
3. What did the tree and shrub application consist of today?  
a. Fertilizer      b. Dormant oil  
c. Insecticide      d. Dormant oil and insecticide

Send your answers to our main office at:

E-mail: [info@kinggreen.com](mailto:info@kinggreen.com)

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## The Faces of **King GREEN**



Jason Bishop is **King GREEN's** Regional Manager for the Metro Atlanta area. He oversees the operation of both our Norcross and Ballground branches. Over the past 20 years, Jason has dedicated himself to the green industry, and 12 of those years have been with **King GREEN**. His worth ethic and attention to detail set him apart.

Outside of work, Jason's focus remains centered on his family. He lives in the Canton area with his wife, Kim, and their 13-year-old son, Colin. Jason takes pride in coaching his son's travel soccer team, the Cherokee Impact, and in being a youth mentor for his church. Jason is a zealous Florida State Seminoles fan. He has strong ties to the school; several family members are graduates, and his cousin played for the football team.

# King GREEN<sup>SM</sup> IPM

## TERMITE & PEST CONTROL

**HOW OUR SERVICE WORKS:** On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

**WHAT OUR SERVICE DOESN'T INCLUDE:** Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

Give us a call to schedule an appointment for our  
**Pest Control Services today!**

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First Service  
**FREE**  
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Please note: **King GREEN** IPM services available only in Georgia.