



Early Spring Issue

# The Shade Tree Gazette



## Turf Talk

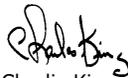
I'm sure you're just as ready as I am for spring! But here we are starting another season with your lawn, turf and ornamentals. Lawns need a lot of stuff in cooler months. The weeds still want to grow and the products we used last fall are wearing off. Fescue needs fertilizer and weed control if it is mature enough and warm season lawns need pre and post emergent controls. This is the time for dormant oil on your shrubbery. I never really figured out why they call this one an herbicide. All it really is, is a light oil that smothers the insect eggs and keeps the populations in check... very environmentally friendly.

We are rip roaring and ready to go. We have expanded in Fayette and Coweta counties and other parts south of Atlanta and we continue to grow in Charlotte, Gainesville and all across north Georgia. We've improved our program to address the ever changing needs of your lawn. We will be on your property with more frequency as Mother Nature changes and we must react

accordingly. I am as excited as I have been in years. It seems the economy is starting to grow again and I see new home builds like I haven't seen in several years. So let's all be optimistic and wait on spring. It is only a few weeks until the crocus and daffodils bloom and another season of life begins.

We all want to thank you for your business and loyalty through the years. If you need us, call; we STILL ANSWER THE PHONE. Thank goodness someone does. We also have internet and all that stuff, but if you need to talk give us a call. We enjoy the company.

Thanks again for being the boss, I mean the customer...well I guess you are the boss!

  
Charlie King



## About This Service

We started the important work of lawn recovery with our early-spring (Round 1) application to your lawn. Cool-season (Fescue) lawns received a fertilizer, broadleaf weed control, and a pre-emergent herbicide for the control of annual grasses. Controlling weeds that are present at this time and preventing crabgrass and other annual grasses will be especially important this year.



Warm-season grasses (Bermuda and Zoysia) received broadleaf weed control and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oil and insecticide. This application utilizes dormant oils to help minimize the use of pesticides later in the year.

The dormant oils actually smother insects and their eggs. By using a sticking agent, dormant oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations later in the season.

**THANK YOU FOR USING KING GREEN.**

## Refer A Friend

**Did you know that our number one source of new customers is you? Most of our customers are referred by our current customers.**

For each new referral that starts a **King GREEN** program, you receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN**.



## Prepay & Save!

**King GREEN** appreciates your business, and we're giving our customers the opportunity to prepay and save. If you prepay for one year of services, you will save 5% on your bill!

Keep in mind that your services will automatically renew for 2016, and you will receive a letter explaining this special offer (if you haven't already).

For more information on our prepay offer, or if you have any questions about your **King GREEN** services, please give us a call. Be sure to ask how you can save 10% when you sign up for multiple programs.

We look forward to providing you with the finest service available in 2016!



## Spring Cleanup Checklist

Getting ready for spring, there are a few steps that should be taken in order to equip your lawn as best as possible for the new growth of spring:

- Dead leaves and debris should be removed from all beds. It is much easier to do this before perennials are in bloom and easily damaged.
- Prune dead or dying branches from trees and shrubs. In early spring, before leaves have bloomed, it is much easier to identify wood that should be removed. Timely pruning also ensures that new growth will be directed towards the optimal areas.
- Beat the rush for mower service and blade sharpening. Most people won't seek mower maintenance until rapid spring growth makes mowing a necessity. Attend to your power equipment now and be ready to roll when your turf demands attention.
- Rake brown dead spots of grass. Removing dead or dying grass helps stimulate new growth.

## You Could Be Next...

**Congratulations! Listed below are the round 5 newsletter winners:**

**Thomas Bryant – Gainesville, GA**

**David Dever – Cumming, GA**

**Thomas McNeely – Conyers, GA**

**Bob Kruczynski – Tega City, SC**

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#### Our Guarantee

*Because of our confidence in our programs and service, we guarantee your satisfaction with each and every application.*

## Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

### 1. What does dormant oil do on your shrubbery?

- a. fixes broken branches    b. hides the dead leaves    c. smothers the insect eggs

### 2. Why should you prepay?

- a. to save money    b. to pay more    c. to get better care

### 3. What's on the spring cleanup checklist?

- a. go shopping    b. prune branches    c. wash patio chairs

### SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

E-mail: info@kinggreen.com Fax: (770) 536-9003

### PLEASE PRINT:

Name: \_\_\_\_\_

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