



Late Fall Issue

# The Shade Tree Gazette



## Turf Talk

After such a brutally hot summer, people and lawns alike are ready for a change. While turning the calendar to the fall months does not magically cause temperatures to plummet, Labor Day signals the start of an amazing time of year.

As a kid, it's easy to see autumn in an unfavorable light as simply the end of summer. I like to see it as the beginning of something great. While school work can be a challenge, a new school year is a new beginning with new faces, new classes, and sometimes new schools.

It is also a time when hope springs eternal for every high school, college, and pro football team in the country. For the fans, it is a time for neighborhoods to be divided by college allegiances on Saturday, only to be pulled back together in common support for the local team on Sunday. Or the other way around.



**Welcome Bryn Cassidy**

We have had our own series of new beginnings here at **King GREEN** and are proud to announce another new addition to our extended family in the August 17th birth of Bryn Cassidy DeFoor. Her arrival could not have been more welcome to us or her proud parents Chad and Amber.

We consider you – our loyal customers, to be family as well, and we'll do everything we can to keep the feeling mutual. We realize that the summer has been tough on lawns. As seasons change, we will do everything we can to make it look its best.

If you ever have any questions or concerns, please feel free to contact me.

Happy Fall!

## About This Service

Today we applied our late fall (Round 7) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will help maintain the lawn as it matures after aeration and seeding.

Bermuda and Zoysia lawns both received a pre- and a post-emergent. These products will prevent many winter annual weeds and will control most of the broadleaf weeds in your lawn at this time. As the weather gets cold, your Bermuda/Zoysia lawn will be going dormant. Even if your lawn is brown, it will still need our late fall application to aid in the control of weeds during the winter and early spring. If you have any questions, please call our office. We'll be glad to help in any way.

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oils and insecticide. This application utilizes oils to help minimize



the use of pesticides later in the year. The oils actually smother insects and their eggs. By using a sticking agent, the oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations next season.

**THANK YOU FOR USING KING GREEN.**

RECEIVE  
\$25



## Refer A Friend

**Did you know that our number one source of new customers is you? Most of our customers are referred by our current customers.**

For each new referral that starts a **King GREEN** program, you receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN**.

