



EARLY-SPRING ISSUE

THE SHADE TREE GAZETTE

About This Service



We started the important work of lawn recovery with our early-spring (Round 1) application to your lawn. Cool-season (Fescue) lawns received a fertilizer, broadleaf weed control and a pre-emergent herbicide for the control of annual grasses. Controlling weeds that are present at this time and preventing crabgrass and other annual grasses will be especially important this year.

Warm-season grasses (Bermuda and Zoysia) received broadleaf weed control and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oil and insecticide. This application utilizes dormant oils to help minimize the use of pesticides later in the year.

The oil actually smothers insects and their eggs. By using a sticking agent, dormant oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations later in the season.

Thank you for using **King GREEN**.



Turf Talk

WOW is it cold! It is 25 degrees and already I feel the need for spring and summer. I am also sure that by the time August gets here, I will want things a little bit cooler. This is one of the true joys of living in the southeastern United States. We have four distinct seasons: spring with its joy of renewal, summer for swimming and water sports, autumn for the leaves, and then a nice dose of cold winter that is just long enough for all of us to be glad we do not live in the northern states.

I want to take this moment to thank all of you for being a customer again this year. For our new accounts, "THANK YOU AS WELL." As I hope you noticed, we did not increase the price of any of our services this year. We have done this for several years running, and we will continue to hold pricing as long as we can.

Right now the warm-season lawns should be clean and light tan or brown. If you see a lot of greenery sticking up, give us a call or visit our website so we can investigate. A quick mowing is something to put on your calendar for the near future. This will clean up the lawn and remove some of the dead grass. Fescue lawns are expected to have a few weeds at this time of year. Please check your invoice for particular notes about

our Round 1 application (weed control products may not have been used if your lawn isn't mature enough).

Good news...we have opened a location in Ballground, Georgia, which is a little north of Woodstock. This facility will service the northwestern areas of Atlanta up to Canton and Cartersville. I would be remiss if I did not brag a little bit here, but my wonderful daughter will be managing this operation. Jennifer has worked with **King GREEN** for several years now in all areas of our business. She will be the first female at **King GREEN** to manage operations and one of the few in the country with this responsibility. Please join me in wishing her the best of luck and great success in her new venture.

Thanks again for being a **King GREEN** customer. Please feel free to call us or visit us online anytime at kinggreen.com.

Sincerely

Charlie



MILITARY DISCOUNT NOW AVAILABLE!

King GREEN is always there to support our troops. We recently took donations from employees in the office to send care packages overseas.

Now, we're lending our support here at home as well.

We're pleased to announce that King GREEN is offering 10% OFF to all active or retired military.

Please call the office to let us know what branch you are in, and we will apply this discount to your account. Thank you so much for all you have done and continue to do for us.

Call (770) 536-7611

(704) 532-6262 or (800) 891-7965

Today for Your **FREE** Estimate!

Proudly serving you in Charlotte, NC and Gainesville, Athens and the Greater Atlanta area.



Our Guarantee

Because of our confidence in our programs and service, we guarantee your satisfaction with each and every application.

YOU COULD GET \$25.00 OFF YOUR NEXT APPLICATION!!!

WITH YOUR ENTRY INTO THE **King GREEN** DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. Where did **King GREEN** open a new location?
 - a. Atlanta, Georgia
 - b. Ballground, Georgia
 - c. Woodstock, Georgia
2. How long has **Dave Scher** been with **King GREEN**?
 - a. Since 1998
 - b. Since 2005
 - c. Since 2000
3. How much is the new **King GREEN** Military Discount?
 - a. 10%
 - b. 8%
 - c. 6%

Send your answers to our main office at:

E-mail: info@kinggreen.com

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Employee Profile: Dave Scher



Dave Scher is the Branch Manager of our Charlotte office. He has been with **King GREEN** since 2000. Dave started our Charlotte branch in 2005 and has continued to be a big part of its success, though he says he couldn't have done it without such great employees. Dave has a Master's Degree from Emory University and is a Certified Turfgrass Professional through the University of Georgia. Before coming to **King GREEN**, Dave worked at All Seasons Nursery in Cumming, Georgia.

Dave and his wife, Lisa, have been very happily married for 11 years. Lisa works by his side part time in the office. They have a beautiful son, Sam, who is only two years old but already loves all the trucks at work! You can often find all three of them at the **King GREEN** booth at home and garden shows around the Charlotte area.

King GREENSM IPM

TERMITE & PEST CONTROL

HOW OUR SERVICE WORKS: On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE: Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

Give us a call to schedule an appointment for our Pest Control Services today!

(770) 536-7611 • (800) 891-7965

WWW.KINGGREEN.COM

First Service FREE
on Quarterly Home Pest Control

*Limit one per household.
New customers only.*

Please note: King GREEN IPM services available only in Georgia.