



WINTER ISSUE

THE SHADE TREE GAZETTE

About This Service



Today we applied our winter application (Round 7) to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer to promote growth and enhance the color of the lawn. Because most Fescue lawns have been overseeded, we haven't applied broadleaf herbicides. Once you've overseeded, it's best to wait until the early-spring application (Round 1) to spray out any broadleaf weeds, as the young grass could be damaged by the herbicides. Warm-season grasses (Bermuda and Zoysia) received an application of dolomitic limestone to help maintain a proper pH balance in the soil and to provide optimum nutrient exchange. We also treated the weeds in warm-season grasses as needed.

This is the final application to your lawn for this season. We at **King GREEN** appreciate your support during the year and look forward to continuing your service next year. Your

account will automatically be scheduled for our early-spring application in late January, February or March of next year. However, if you have any questions or problems with your lawn, please call our office. We'll be glad to help in any way.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of fertilization for your valuable landscape plants. We applied a controlled-release fertilizer to each tree and shrub to provide nutrients throughout the year and promote an active root system. This fertilizer application will strengthen your trees and shrubs going into the winter season. Plus, it will promote better blooming and enhanced vitality next spring.

Thank you for using **King GREEN**.



Turf Talk

Guest written by Dave Scher, Branch Manager, Charlotte

WHY ARE YOU FERTILIZING MY LAWN IN THE WINTER?

It is winter and cold out! If you have a Bermuda lawn, it is dormant right now and there is not a lot to talk about. So, you'll have to excuse us if we want to discuss the cool-season turf – **Fescue**.

During the winter, top growth of your Fescue will slow significantly... but don't be fooled. Fescue is actively growing its root system. To oversimplify a little, whenever the air temperature is *cooler* than the ground temperature (winter), root growth is most active. Whenever the air temperature is *warmer* than the ground temperature (spring and summer), top growth (blades) is most active. In order for good top growth to occur, the grass plant needs a strong root system and plenty of food (fertilizer) during the cooler months. At this time of year, fertilizer is turned into stored energy that the grass plant will draw on when the weather gets warmer. If the grass is not fed

enough during this crucial time, it will not have the resources to survive and flourish during the spring and summer. That is why we are fertilizing your Fescue lawn the week before Christmas!

By the way, it is easy to think you don't need to mow Fescue during the winter, but it really does benefit from regular mowing even at this time of year. During the cooler months, you can lower your mowing height from the recommended 4 inches to about 3 to 3 1/2 inches if you like.

From all of us at **King GREEN**, we wish you the **Finest Holiday Season Available!**

Sincerely,
Dave Scher, MTS, CTP

King GREENSM

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WITH YOUR ENTRY INTO THE **King GREEN** DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. How high should you mow your Fescue lawn during the winter months?
 - a. 1 to 2 inches
 - b. 2 to 3 inches
 - c. 3 to 3 ½ inches
2. What type of lawn do we fertilize with our Round 7 application?
 - a. Bermuda
 - b. Zoysia
 - c. Fescue
 - d. Bermuda and Zoysia
3. Prior to joining **King GREEN**, how long did Jim Holland work in the green industry?
 - a. 25 years
 - b. 10 years
 - c. 22 years

Send your answers to our main office at:

E-mail: info@kinggreen.com

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Employee Profile: Jim Holland



Jim Holland came to **King GREEN** in 2007. Prior to joining our team, he worked in the green industry for over 22 years. His vast experience has become a valuable asset to us. His hard work and determination are matched only by his jovial personality.

Jim is very proud of his three wonderful sons: Cory, Brandon and Justin. Cory and Brandon have worked with Jim here at **King GREEN**. In fact, Cory is one of our regular techs that you may have seen in the inner Atlanta area!

Jim enjoys spending time with his sons watching football.

King GREENSM IPM

TERMITE & PEST CONTROL

HOW OUR SERVICE WORKS: On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE: Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

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Please note: **King GREEN** IPM services available only in Georgia.