



SUMMER ISSUE

THE SHADE TREE GAZETTE

About This Service



Today we applied our summer (Round 4) application to your lawn. Cool-season (Fescue) lawns received pelletized lime. Lime works by raising the pH of your soil. Soil acidity is critical to the way plants absorb nutrients. Lime reduces the acidity of Georgia clay and allows our fertilizers to work much more effectively. This material won't require water in order to be effective.

Warm-season grasses (Bermuda and Zoysia) received a fertilizer blend consistent with weather and temperature. This application doesn't require water to be effective either.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and

other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

THANKS FOR USING King GREEN.



Turf Talk

We hope you had a great 4th of July! This summer has already been hot and dry. Drought and heat stress are the two biggest concerns right now. Be sure you are watering as needed whenever you can. We keep our website updated with watering instructions and restrictions for your benefit. Remember, deeper watering produces a deeper root system. A deeper root system protects your turf from drought and heat stress. We suggest giving your lawn 2 inches of water twice a week. The best time to water is during the early morning hours. This will ensure the maximum benefit, and will also help to prevent the diseases we discussed in our Round 3 newsletter.

We are putting out lime to condition and prepare the soil for fall seeding and fertilization. So, now is a good time to

start thinking about aeration and seeding for Fescue lawns. Aeration and seeding will not only bring new life to your lawn by restoring any damage caused by the harsh summer, but it will also increase the density of your turf. If you don't already have plans for this service, call the office and they can help you get that set up.

Thank you for being a **King GREEN** customer, and as always, we appreciate your business.

Sincerely,

Charlie



King GREENSM

THE FINEST SERVICE COMPANY AVAILABLE

We Provide Expert:

- Lawn Care
- Tree and Shrub Care
- Aeration
- Aeration Seeding
- Termite and Pest Control
- Fire Ant Control
- Kudzu Control
- Commercial Services
- Fungicide

Call (770) 536-7611
(704) 532-6262
or (800) 891-7965



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guarantee your satisfaction
with each and every
application.*

YOU COULD GET \$25.00 OFF YOUR NEXT APPLICATION!!!

WITH YOUR ENTRY INTO THE *King GREEN* DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

- 1. What is the best way to water?**
 - a. Every day for short periods of time just to wet the ground.
 - b. Twice a week for short periods of time just to wet the ground.
 - c. Twice a week for long periods of time that will soak the soil deeply.
- 2. What will proper watering protect your lawn from?**
 - a. Drought and heat stress
 - b. Insect damage
 - c. Fungal damage
 - d. Both a and c
- 3. What type of lawn are we getting ready to aerate and seed?**
 - a. Bermuda
 - b. Fescue
 - c. Zoysia

Send your answers to our main office at:

E-mail: info@kinggreen.com

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Employee Profile: Charlie Herrington



Charlie Herrington came to *King GREEN* in March of 2004. During his seven years here, he has risen above the rest and become our Service Manager for the Metro Atlanta area. Charlie has undergone extensive training to stay up-to-date on any issues that you could be having in your lawn or landscape.

Charlie and his wife, Kelli (pictured above), were married in November of 2008. In his free time, Charlie enjoys writing and playing music. You can catch him around Atlanta playing guitar in the band, Fury of Pearl. Charlie also loves coming home to his two wonderful dogs, Alexis and Murphy.

King GREENSM IPM

TERMITE & PEST CONTROL

HOW OUR SERVICE WORKS: On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE: Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

ANT AND ROACH ACTIVITY increases during the summer months. Don't let these unwelcome houseguests ruin a perfectly good summer. Give us a call to schedule an appointment for our Pest Control services today!

Call us today!

(770) 536-7611 • (800) 891-7965

WWW.KINGGREEN.COM

First Service
FREE
on Quarterly Home Pest Control

Limit one per household.
New customers only.

Please note: *King GREEN* IPM services available only in Georgia.